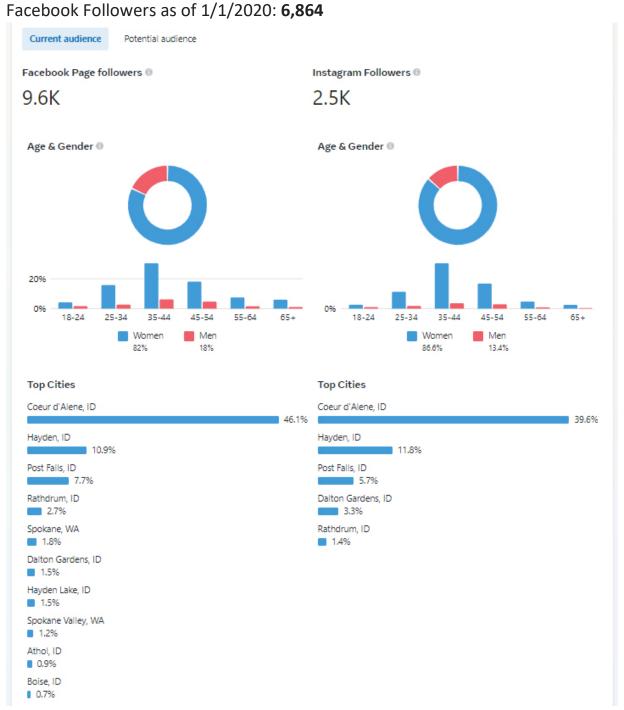
Facebook/Instagram Stats

Current Audience – 9,561 Facebook Followers

New Facebook Followers for 2021 - 700

Facebook Followers as of 1/1/2021: 8,861



Top Facebook/Instagram Posts



Top performers Facebook/Instagram 1/1 - 12/14/2021						
Caption	Post time	Reach	Likes and reactions	Link clicks	Comments	Shares
When the music wasn't working prior to last night's CHS volleyball game with I	2021-09-17T	117823	7222	12405	569	1013
Congratulations to Coeur d Alene High School senior Oteskwebeeksaki Shebala	a 2021-12-04T	9011	1012	933	159	14
After 33 years of service in District 271, today was Kelly Ostrom s last day as	2021-04-06T	7361	657	900	186	5
Today we saw people who work in education across our community receive th	2021-01-15T	12749	637	3325	179	18
After 35 years, beloved Lake City High School music Instructor, Tim Sandford	2021-06-16T	9529	622	819	69	27
The sun rose at 6:14 this morning, and a group of smiling seniors was up to gro	e 2021-09-07T	7344	591	584	37	17
We are very proud to announce the Class of 2021 Valedictorians and	2021-02-23T	5342	523	911	206	13
Today is Lake City High School Homecoming 2021! This year, out of an	2021-09-17T	28356	489	2742	59	14

Instagram Stats

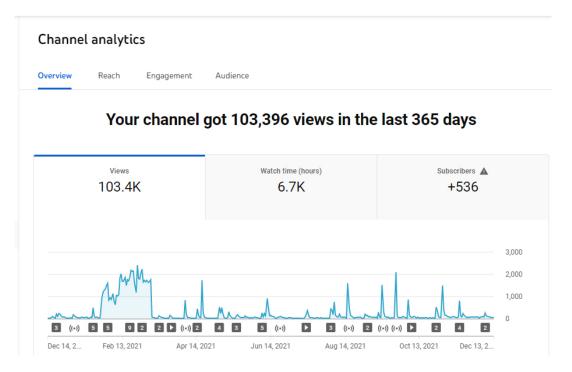
Current Audience – **2,542** Instagram Followers

New Followers – 237 for 2021

YouTube Stats

Current Audience – 1,114 YouTube Subscribers

New Subscribers for 2021 - 536



Top 10 YouTube videos for 2021

Your top videos in this period						
Video		Average view duration	Views			
1	CDA Public Schools Levy Vote March 9 Jan 27, 2021	0:23 (96.0%)	24,649			
2	Local Levy Vote is March 9th! Jan 27, 2021	0:19 (94.9%)	10,713			
3 ARMA COMMISSION	Local Levy Continuation with Coeur d'Alene Public Schools, District #271 Feb 2, 2021	0:14 (93.2%)	10,143			
4	Using seat belts on our new buses Sep 9, 2018	0:45 (42.4%)	6,270			
5	Support the Coeur d'Alene School District Feb 2, 2021	0:24 (96.1%)	5,410			
6	Learn about our local levy Jan 27, 2021	0:29 (94.5%)	2,524			
7 September 19 km	KTEC Community Connection - Levy Support [2021] Feb 19, 2021	0:29 (95.7%)	2,503			
Trank you fit autolog: 8 CdA Public Schools Special Board Meeting	8/16/21 Board Workshop Aug 16, 2021	23:04 (15.4%)	2,189			
•	4-19-21 Special Board Meeting Apr 19, 2021	17:56 (10.9%)	2,018			
10 We will reschedule Sery for the inconvenience	9/24/21 Special Board Meeting Sep 24, 2021	2:03 (10.9%)	1,967			

Twitter Stats

Current Audience – **1,096** Followers

New Followers for 2021 – 18